

IMPORTANT NEWS

POWER OF ATTORNEY IS NO MORE REQUIRED TO FILE AND PROSECUTE TRADEMARK CASES IN MEXICO

By decree issued on January 6, 2010, Mexican IP Law was amended to eliminate the requirement of submitting Power of Attorney documents to file, prosecute and renew trademark registrations in our country. Additionally, such document is no more required to record any Change of Name, Change of Address, License, Assignment or Merge Agreement in trademark cases.

The above mentioned provisions are in force from January 7, 2010 and are applicable to all applications filed as from that date and can be also applied to previous cases by submitting a written acceptance to adopt said provisions.

Accordingly we will not require from applicants/owners any Power document

to file trademark applications and renewals neither to record changes of name, changes of address, licenses, assignments and mergers but only your instructions to take such steps.

We will keep you informed on any further issue relating to the new practice set by the above mentioned IP Law amendment.

If you have any question about this important matter, do not hesitate to contact us at info@alvarezdelucio.com

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